

AUTOMOTIVE DEALERSHIP SERVICE BUNDLES

Integrated IT and Security Solutions to Drive Growth

As auto dealerships expand and evolve, their technological needs evolve with them. The Vertek and Site Tech Services partnership provides a scalable framework that can adapt to the changing requirements of dealerships as they grow. With Vertek's proven cybersecurity strategies and Site Tech Services' managed services, dealerships can confidently expand operations without compromising digital infrastructure, as it can seamlessly scale to accommodate a dealership's growth trajectory. The collaborative approach ensures that dealerships will not face unnecessary disruptions or costly technology migrations as they expand, enabling them to focus on their core business goals.

Site Tech Services Managed Service Provider (MSP) focus and outcomes include:

- **At the forefront, an MSP ensures your information systems and data are available and useful to your employees and customers.**
- Engages in IT service implementation, ongoing management, usability and performance-related issues.
- Responsible for designing, implementing, hardening and maintaining IT infrastructure, systems and security products.
- Network & Cloud Operations Center focuses on monitoring availability, performance/scale of infrastructure and point security products.
- Primary focuses on CTO level guidance, helpdesk, network and system engineer/administration duties.
- Conducts IT infrastructure and technology product roadmap review, outlines and helps prioritize technology investment, training and informs best practices. Tests MSSP capabilities such as penetration testing and vulnerability scanning.
- Performs incident response and threat remediation activities identified by the client, a third party, point security product(s) and/or MSSP.

Vertek Managed Security Service Provider (MSSP) focus and outcomes include:

- **An MSSP ensures your information systems are not accessed by anyone except your employees and customers.**
- Engages in designing, implementing, monitoring and managing Security Information Event Management (SIEM) and 24x7 detection and response services.
- Responsible for identifying vulnerable systems, malicious entities probing IT systems and detecting insecure user behaviors.
- Primarily focuses on CIO level guidance, DLP, security monitoring, alarm triage, threat hunting, vulnerability scanning and forensics duties.
- 24x7 Security Operations Center (SOC) focuses on security monitoring and cross-correlation of threats across all disparate security.
- Conducts IT security reviews, outlines and helps prioritize security risk(s) and compliance initiatives and helps direct continuous security improvements. Monitors the MSP for configuration or design gaps and third-party supply chain risk.
- Performs threat analysis, directs or orchestrates threat remediation and provides breach detection/response guidance to MSP or internal IT team.
- Conducts post-breach forensics with the support of the MSP and/or internal IT team.

Regulatory Compliance - FTC Safeguards Rule Requirements

By integrating compliance mechanisms and cybersecurity protocols, these bundled services enable dealerships to operate confidently within the confines of changing industry regulations, ensuring customer data is protected and business operations are safeguarded against potential threats. Each provider has experience relative to the revised FTC Safeguards Rule Requirements, which include staffing and vendor management, documentation, cybersecurity controls, procedures and employee training. Implementing these requirements help customers protect consumer data and reduce overall risk and liability to the business.